

2012 APPLICATION AND CONTRACT

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EXHIBITOR'S NAME _____

BUSINESS NAME _____

DATE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE () _____ CELL PHONE () _____

FAX () _____ E-MAIL _____

NY STATE TAX ID# _____

How would you like your product described in print? (4 words or Less) _____

I would prefer to receive all my information US Mail Email

Insurance certificate company and # _____

General Release and Acceptance of Conditions of the Show - This contract covers any and all Premier Promotions shows to which the exhibitor(s) applies or is accepted. I/we the exhibitor(s) have read "Conditions of the Show" printed on the back of this contract and agree to abide by all conditions. I/we, the exhibitor(s) do expressly release Premier Promotions Inc. and the Owners of the show sites of and from any and all liability for any damage, injury or loss to any person, business or property which may arise from exhibition at said shows. Furthermore, I/we shall not hold Premier Promotions Inc. liable for any damage to wares or exhibitors or their personal property, or for loss or injury caused by products sold by exhibitors directly or through warranty expressed or implied. I/we, the exhibitor(s) give Premier Promotions Inc. permission to use my name, business name, photographs, slides, videotape or images of exhibitor(s) and products for advertising purposes.

Applicant's Signature _____ Date _____

SPRINGTIME IN THE COUNTRY
 Event Center on the Fairgrounds in Hamburg, NY
 March 30, 31 & April 1, 2012 

_____ 10 x 6 Wall	\$295	_____ Electric (500w)	\$70
_____ 10 x 10	\$375	_____ Tables	\$25
_____ 20 x 10	\$750	_____ Chairs	\$6

\$50 Deposit Due + Postdated Check dated Feb. 1, 2012*
OR Total Amount Sent with Application.
 Flyers # of books? _____

CHRISTMAS IN THE COUNTRY
 Event Center on the Fairgrounds in Hamburg, NY
 November 1, 2, 3 & 4, 2012 

Event Center		Marketplace	
_____ 10 x 6 Wall	\$450	_____ 10 x 10	\$525
_____ 10 x 10	\$595	Grange	
_____ 20 x 10	\$1,190	_____ 10 x 10	\$525
Expo Hall		_____ Electric (500w)	\$70
_____ 10 x 10 Wall	\$475	_____ Tables	\$25
_____ 10 x 10 Corner	\$525	_____ Chairs	\$6

\$100 Deposit Due + Postdated Check dated Sept. 1, 2012*
OR Total Amount Sent with Application.
 Flyers # of books? _____

CHRISTMAS IN THE COUNTRY - ERIE
 Bayfront Convention Center, Erie, PA
 November 10 & 11, 2012 

_____ 10 x 10	\$325	_____ Electric (500w)	\$70
_____ 20 x 10	\$650	_____ Tables	\$25
		_____ Chairs	\$6

\$50 Deposit Due + Postdated Check dated Sept. 1, 2012*
OR Total Amount Sent with Application.
 Flyers # of books? _____

YULETIDE IN THE COUNTRY
 Event Center on the Fairgrounds in Hamburg, NY
 December 1 & 2, 2012 

_____ 10 x 6 Wall	\$225	_____ Electric (500w)	\$70
_____ 10 x 10	\$295	_____ Tables	\$25
_____ 20 x 10	\$590	_____ Chairs	\$6

\$50 Deposit Due + Postdated Check dated Oct. 1, 2012*
OR Total Amount Sent with Application.
 Flyers # of books? _____

For all shows, people are available for hire to setup and take down. Minimum 1 hour at \$12.00 or \$12.00 per hour.
 Setup Date _____ Time _____ Take Down Sunday 5:00 pm

**** Special request for all shows may be attached on separate sheet. ****

Deposit requires six (6) loose first class stamps. All deposits become non-refundable upon acceptance.

SEPARATE CHECKS REQUIRED FOR EACH SHOW.

white copy - Premier Promotions yellow copy - Exhibitors, detach and retain for your records

TURN OVER

Important Show Information

SETUP: Springtime: Thurs. 9am to 7pm, Fri. 8:30am to 3:30pm; **Christmas:** Wed. 9am to 7pm, Thurs. 8am to 9:30am; **Erie:** Fri. 9am to 7pm, Sat. 8am to 9:30am; **Yuletide:** Fri. 9am to 5pm, Sat. 8am to 9:30am.

SHOW HOURS: Springtime: Fri. 4pm to 9pm, Sat. and Sun. 10am to 5pm; **Christmas:** Thurs. & Fri. 10am to 9pm, Sat. 9am to 6pm, Sun. 10am to 5pm; **Erie:** Sat. and Sun. 10am to 5pm; **Yuletide:** Sat. and Sun. 10am to 5pm.

DEMONSTRATIONS:

Demonstrations are encouraged at all shows to create an interactive learning experience. Additional space can be allocated for demonstrations based on availability.

DRESS CODE:

Jeans, sweats, jogging suits and t-shirts are prohibited. Men are required to wear collared shirts. The dress code applies to all exhibitors AND assistants.

Conditions of Show - Applicable to all exhibitors and their assistants.

1. All items for sale must be designed, created & handcrafted by the exhibitor. No imports, buy/sell products, kits, items made from kits, or pre-manufactured items are allowed.
2. Introduction of a new product line by exhibitors must have prior consent of Premier Promotions, Inc.
3. Exhibitors may only show work typified by that which has been juried.
4. Exhibitors may not sublet or apportion space to anyone without consent of management.
5. Exhibitors ID buttons require a \$5 refundable deposit per button. Limit 4 buttons. Surveys required with button return.
6. Individual backdrops are **required** in all indoor booths. No tents for indoor shows: if metal tent frames are used they must be sleeved. If wall booth, 3 sides need backdrop. No plastic backdrops will be allowed.
7. An accepted application is a commitment to that show. **No refunds** will be given and booth cancellations must be in writing.
8. **Adherence to dress code is expected and booth must be sufficiently stocked and manned at all times.**
9. A \$25 fee will be charged on any check returned by exhibitor's bank.
10. New York requires a sales tax number and the **original** certificate must be displayed at all times. No setup allowed without tax number.
11. All extension cords used at the show must be heavy duty, 3 prong type. **No two prong** extension cords are allowed.
12. No exhibitor will break down their booth or leave the show before the show end. Booths must be staffed during all show hours. Violation of this rule will be forfeiture of all fees and you will not be invited back.
13. Security will be provided during the show and overnight. However, Premier Promotions, Inc. is not responsible for any items lost, stolen or damaged.
14. **No open flames at indoor shows.** Exhibitors must also abide by all local fire regulations and decisions.
15. Special sales and discounts on products are not allowed as this distracts from the overall quality.
16. **Premier Promotions, Inc.** will require removal of work considered to be in violation of these conditions and reserves the right to make all final interpretation of all conditions.
17. **Premier Promotions, Inc.** reserves the right to make all final decisions concerning the standards of the show.
18. **Premier Promotions, Inc. and its officers** will not be liable for refunds or any other liability for the failure to fulfill this contract in the event the venue of the show being before or during the show destroyed by fire or other calamity or by an act of God, strikes, ordinances or any legal authority or any cause beyond its control. **Premier Promotions, Inc.** shall not be held liable for damage to wares of exhibitors or their personal property, or for loss or injury caused by products sold by exhibitors directly or through warranty express or implied.
19. Insurance for loss and liability shall be the responsibility of the exhibitor at their cost.
20. No unloading or loading through the glass doors at the Event Center in Hamburg or the Bayfront Convention Center in Erie.
21. Food vendors are responsible for all applicable fees to Erie County Agricultural Society in Hamburg, NY.